

# DESIGN THE MOMENT WIN THE OUTCOME.

Helping organizations make the decisions that define what comes next.



[Book Julio](#)

*Julio trains more than 125,000 people per year across 20+ countries, including Latin America and the United States.*

## ABOUT JULIO

Serial EdTech entrepreneur & AI expert who trained **125,000+ people** per year across **20+ countries**.

**5 Amazon #1 Bestsellers.** Bilingual (Spanish/English).

**Current:** EdD Candidate, University of Pennsylvania | Academic Director, Penn GSE ("Teaching with AI") | Senior Principal, The RBL Group (Dave Ulrich's firm)

**Credentials:** Ph.D. in Psychology, UMG Master of Science in Education, University of Pennsylvania | Postdoctoral (Tulane) | Harvard, MIT, Babson, Cornell certifications | Fellow: CALI & Aspen Global Leadership Network

## The Decisive Moment Method



**Diagnose the Moment**



**Architect the Experience**



**Execute with Proof**



## KEYNOTES

 **Designed to Win**

 **The AI-Confident Leader**

 **Leading at the Speed of Change**

 **The Human Advantage**

## TESTIMONIALS

*Julio delivers storytelling and wisdom that moves leaders.*

— **Dr. Marshall Goldsmith**

*I like people who wake up motivated to help others feel that same drive. That's what Julio does.*

— **Kevin O'Leary "Mr. Wonderful"**

*A testimony to one of the brightest minds of the 21st century — someone who is redefining success.*

— **Dr. William (Bill) Lightfoot**

## INDUSTRIES WE SERVE

A selection of the sectors Julio partners with — including, but not limited to, the following:

 **Pharmaceuticals & Healthcare**

 **Consumer Goods & Retail**

 **NGOs**

 **Financial Services**

 **Energy & Industrial**

 **Education**